A full service educational facility offering instruction in picture framing and related fields.

Now Offering On-line Classes
Prestige Framing Academy

A Wide World Of Hands-On Skill Training And Vital Information For framers

Whether you are just starting out in the business or a seasoned veteran, Prestige Framing Academy, LLC opens the door to a world of information and skills that will enhance your abilities and your framing business. We have carefully designed our course offering to present classes of interest to framers with all levels of experience. Some of our courses are general in nature, covering a wide variety of topics to provide a range of skills. Others are more specific, addressing a single topic in depth. Technique classes involve hands-on learning and are limited in size to provide you with more personal attention. We also offer several lecture-style sessions that are designed to introduce new ideas and concepts to picture framers. These half-day BusinessFocus seminars will present many vital topics throughout the year.

Basic framing education assumes no prior knowledge of picture framing. This week-long class covers cutting and joining, mat cutting, dry mounting, hinging and finishing, and stretching and fitting. We also introduce participants to design and layout techniques, pricing strategies, and preservation practices. This hands-on class provides the larger frame shop with the ability to train new employees in an environment where they’ll concentrate on their education without distraction. We’ll help you bring someone up to speed quickly without reducing the productivity of your top people—the ones you count on to produce and train at the same time—and without affecting your service level.

For those starting up a new framing business, the need for immediate, high-quality education is critical. We’ll involve you with all the technical skills necessary to produce quality results for your new customers, and we’ll bring you the benefit of our many years of experience owning and managing a framing business. Through close supervision we will focus on your complete range of responsibilities as a new framing business owner. We’ll be there for you after our class is completed, too—with follow-up consultation and through our technical hot line. All course graduates can call our hotline—any time.

Are you an experienced framer? Our intermediate skills workshops will help bring out your best. Whether it’s a new skill to add to your arsenal, or a chance to fine tune your abilities—you’ll choose from a large selection of intriguing classes. All techniques classes are hands-on, and you’ll leave with examples of the techniques learned. Put these to work immediately to enhance sales and delight your customers.

Advanced classes are designed to challenge the experienced framer. We offer the widest variety of advanced framing and related topics of any school in the country. One advanced offering is our annual week-long special projects course. The projects we work on in this class are so special that it’s called “Fantasy Frame Camp.” Nothing is too big, too small, or too bizarre to be framed in this class! We cover other intensive topics such as plastics fabrication and frame restoration in additional one and two-day sessions.

For Business Sake

It’s not simply about techniques in the shop. To succeed, framing business need additional resources— to compete for customers, develop unique offerings, manage people, maintain a sound business. Our BusinessFocus seminars will present experts in these fields whose insights will fuel your creativity.

We Support Professional Framers

Prestige Framing Academy is committed to advancing the interests of the custom picture framing industry. We support the standards established by the Professional Picture Framers Association of America (PPFA) for professionalism and sound business practices.

The Certified Picture Framer (CPF®) designation, administered by PPFA, distinguishes framers on your staff with superior commitment and ability. Our course offerings provide framers with sufficient background to prepare for the CPF examination.

Your State of the Art Classroom

In order to enhance your learning experience, we have built an ideal frame shop with up to date tools and equipment.

Your classroom is equipped with a complete range of framing equipment, not just the typical selection of manual machines found in many shops. For example, all of our mat cutting classes include training on our computerized mat cutting system. In addition, you will also use a computerized point of sale system for any work that you do in the classroom. Work orders can be processed by this system so that each student becomes familiar with its operation. Our ample classroom space (over 2,000 sq. ft.) also includes a complete woodworking set up.

Stuart Altschuler, CPF®, GCF
Director and Educator

has devoted more than 30 years to his family’s picture framing and art gallery business. Prestige Gallery and Framing provided Mr. Altschuler with an early career start, beginning in Junior High School with part time work. After graduating college, he followed his natural interest in framing and art to work full time in the firm. During the years since, he has been actively involved in all aspects of the business. As a result of working with art gallery projects, Mr. Altschuler specialized in elaborate, creative, custom design. Right from the layout process, creative design came to be the hallmark of Altschuler’s work at Prestige Gallery. Today, Altschuler strives to break the constraints of traditional framing methods—indeed, much of his expertise and craft lies in his ability to translate non-traditional concepts into completed projects. Many such projects are regularly featured in the leading trade publications Decor and Picture Framing Magazine (where Altschuler has been the Frame Design Editor). In addition to his business activities, Mr. Altschuler, a Certified Picture Framer, a Guild Commended Framer, teaches on behalf of the Professional Picture Framers Association at the national and regional levels. He also conducts seminars on behalf of major framing industry suppliers throughout the U.S., and leads seminars at many woodworking industry events and meetings. A video entitled “Making Picture Frames” published by Fine Woodworking combines the two industries in which Altschuler works.

A master craftsman, today Stuart Altschuler continues a tradition started in his family three generations ago.

“I thoroughly enjoyed the class and I am excited about what I learned and what I accomplished.”
Recent PFA graduate

“I feel very comfortable and much more confident about going back to my shop and feeling useful. I think my boss will feel the same way.”
Recent PFA graduate
Prestige Framing Academy
Course Offerings

Beginning Classes
Introduction To Picture Framing

Intermediate Classes
Maintaining Your Shop Equipment*
Beyond the Japanese Hinge:*  
Advanced Preservation
Mat Decoration
Fabric Mats
Object Box Framing
Advanced Dry Mounting
Glass Etching

BusinessFocus Seminars*
Selling Higher Profit Services
Creating Impulse Sales
Pricing For Profit
Business Development

Advanced Classes
Advanced Framing
“Fantasy Frame Camp”
Plastic Fabrication
Oil Gilding & Frame Repair
Water Gilding
Woodworking for Picture Framers

Call for complete course information.

* On-line class

How PFA Helps Your Custom Framing Business:
- Formal focused training for new hires
- New skills to increase your sales
- Learn or refresh skills using the latest techniques and technologies
- BusinessFocus Seminars support you on a range of operational issues
- Access our Hotline for ongoing problem-solving (available upon completion of most programs)
**Convenient Location**
Prestige Framing Academy is located just north of Boston in Topsfield, Massachusetts, near the junction of US Rt. 1 and I-95. A variety of eating and lodging establishments are available in our neighborhood, including over 100 restaurants within just a 3 mile radius.

**Easy Registration**
Just call (617) 285-0855 to register. You can also fax or mail a registration form available on line at [www.framingacademy.com](http://www.framingacademy.com). For classes with tuition of $100 or less, full payment is due with your registration. For all other classes, a deposit of 50% is due with registration, and the balance due before the start of the class. Make checks payable to Prestige Framing Academy. All registrants will receive a confirmation packet by mail. We will be happy to answer your questions or provide course outlines.

**Contact Us**
Registration and Schedule, Course Content and Information:
Prestige Framing Academy, LLC.
6 Maraia Lane
Saugus, MA 01906
(617) 285-0855

[www.framingacademy.com](http://www.framingacademy.com)

**School Facility Address**
461 Boston Street, D-5
Topsfield, Massachusetts 01983

**New On-line Classes**
As a response to your demands, we are now offering on-line classes. Many of our lecture topics can be easily learned from the comfort of your home or shop/office. No special equipment is needed other than a computer with an internet connection and a telephone.